



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**THE MEDICART NETWORK GRADUALLY WELCOMES CLIENTS BACK AS OF JUNE 1
BY IMPLEMENTING RIGOROUS HEALTH SAFETY MEASURES AND INVITING ALL TO RESPECT THE
GUIDELINES FROM MONTREAL PUBLIC HEALTH**

QUEBEC, June 8, 2020 – The Medicart network, which includes Epiderma clinics, Medicart aesthetic dermatology, Medicart phlebology and the Dr. Beaupré Vein Clinic, announces the re-opening of its 32 clinics, which progressively began on June 1, 2020 by region (see calendar below).



Epiderma employee enforces new safety measures at the clinic in Charlesbourg, one of the first clinics within the Medicart network to open its doors on June 1, 2020.

“Through a proactive approach, we are proud to have worked closely with the government and the *Commission des normes, de l'équité, de la santé et de la sécurité du travail* (CNESST). Our expertise was called upon to contribute to the CNESST guide, which will allow the medical-aesthetic industry to re-open. We are ready to welcome, with vigilance, our clients, patients and employees in one of the safest environments, based on a protocol that will be closely monitored for enhancements if need be” stated Julie Bédard, President of Medicart Corporation.

In order to ensure the protection of its clients and of all its employees, Medicart has developed a particularly rigorous health protocol, like the one found in a hospital, which even goes beyond the guidelines prescribed by the CNESST. Medicart would like to invite all members of the industry to respect the instructions put forth by Montreal Public Health by resuming medical procedures first, followed by aesthetic treatments as of June 15.

To ensure no health compromises are made, Medicart will be spending more than 1.2 million dollars in proper equipment and salaries. The network is committed to not burdening clients with this expense but will be putting a halt to rebates of 60% off.

Here is a list of the new guidelines that will be applied throughout the Medicart network:

- Only customers with appointments will be authorized within the clinics.
- To be admitted to a clinic, individuals must meet certain pre-established criteria and must come to the clinic alone.
- To limit the number of clinic visits, pre-treatment evaluations (with some exceptions) will be conducted over the phone or online at <https://www.medicart.com/evaluation-gratuite/>.
- At the reception desk, clients will be asked questions about their state of health and will have their temperature taken with a non-contact forehead thermometer.
- The reception counter will be equipped with a protective barrier.
- Clients will be brought directly to the treatment room or will remain in the waiting room only if the social distancing protocol (maintaining a 2-metre distance between individuals) can be strictly adhered to (in other words, there will never be more than 2 or 3 clients at a time).
- All clients must clean their hands using hand sanitizer when entering or exiting the treatment room and as instructed by the technician.
- All personnel will wear the appropriate personal protective equipment during treatment—i.e.: visor, protective mask and gloves.
- Clients will also be required to wear a protective mask that will be provided to them, for the duration of their visit at the clinic.
- All treatment rooms will be thoroughly disinfected for each guest. The frequency of cleaning has been increased and all surfaces will be disinfected using 70% alcohol sanitizer before each client's arrival.
- Cash will no longer be accepted; only debit or credit card payments will be permitted.
- Any objects that are not required for treatment (magazines, leaflets and demo products) will be removed to avoid unnecessary handling.
- Priority will be given to medical-aesthetic care over treatments of a purely aesthetic nature, and clients whose appointments were cancelled due to the pandemic will also be given priority (they will be contacted by phone over the next few days and weeks).
- Follow-up consultations will be done over the phone (and, eventually, via telemedicine).
- Internal staff training sessions will take place remotely.
- In order to ensure quality customer service and accommodate the large number of requests, clinic hours will be extended (see www.medicart.com).

Medicart is a network of clinics specialized in aesthetic medicine, dermatology and phlebology dedicated to providing professional beauty and wellness treatments. The umbrella brand includes 35 physicians and 30 nurses as well as numerous technicians.

About Medicart

Medicart, owned by Walter Capital Partners and Pierre Montminy, was created to offer consumers the most complete range of beauty and wellness treatments delivered in a safe and accessible manner by experienced healthcare professionals and technicians under the same multidisciplinary brand. Medicart is committed to bringing together various categories of complementary clinics specializing in dermatology, phlebology and aesthetic medicine. The umbrella brand now owns the network of 29 Epiderma clinics in Quebec and Ontario—with over 250,000 clients and over 2.5 million treatments carried out since 2000—as well as the Medicart dermatologie esthétique clinic (formerly known as the Clinique de dermatologie esthétique de Montréal) in Ville Saint-Laurent, Medicart phlebology (formerly known as Dr. St-Amour's Centre de phlébologie) in Montreal and the Dr. Beaupré Vein Clinic in Ottawa.

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CALENDAR FOR MEDICART CLINIC REOPENINGS:

Clinics will re-open gradually according to the following dates:

- **Monday, June 1:** Charlesbourg, Lévis, Saint-Hyacinthe, Saint-Jérôme et Trois-Rivières
- **Friday, June 5 :** Sainte-Foy
- **Saturday, June 6: Chicoutimi, Gatineau, Sherbrooke et Victoriaville**
- ***Monday, June 8:** Blainville, Boucherville, Dollard-des-Ormeaux, Jean-Talon, Lachine, Laval, Laval-Est, Longueuil, Maisonneuve, Pointe-aux-Trembles, Rosemont–La-Petite-Patrie, Saint-Constant, Terrebonne, Verdun, Vaudreuil-Dorion et Saint-Laurent, de même que les cliniques Medicart dermatologie esthétique (Saint-Laurent) et Medicart phlébologie (Montréal)
- **Thursday, June 11 :** Beauport
- **Monday, June 15 :** l'ensemble du réseau

****Important:*** For clinics in the greater Montreal area, only medical procedures performed by doctors (injections and phlebology) are offered as of June 8; aesthetic treatments will resume as of June 15.

*Due to the relocation of the Epiderma de Crémazie clinic, clients will be temporarily referred to another nearby clinic. Where the clinic in Orléans and the Dr. Beaupré Vein Clinic in Ottawa are concerned, reopening is pending guidelines from the Ontario government.