



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**JULIE BÉDARD, PRESIDENT OF THE MEDICART NETWORK, TAKES HOME THE  
MERCURIADES AWARD FOR LEADERSHIP, FEMME D'EXCEPTION, IN THE SME CATEGORY**

**September 29, 2020** – Unveiled live during the gala evening in honour of the 40<sup>th</sup> edition of the Mercuriades, the prestigious award for Leadership, *Femme D'Exception*, SME, has just been presented to Julie Bédard, President of the Medicart network.

Up against finalists Christiane Bélanger, CEO of École de ballet du Québec, and Chantale Houle, President of Kefiplant, Julie Bédard is being rewarded today for her exceptional career as a businesswoman who has demonstrated boldness, influence and leadership throughout her career and within her sector of activity.

“After more than two years as the head of the [Chambre de commerce et d'industrie de Québec](#), a rewarding mandate spent working with an amazing team and choice partners, and taking over as president of [Corporation Medicart](#), a rapidly growing network of aesthetic medicine clinics, in March, winning the Mercure award in the Leadership, *Femme d'exception*, category is indeed something I am very proud of. I would like to congratulate the finalists in each of the categories and thank the [Fédération des chambres de commerce du Québec](#) as well as Sun Life for this mark of recognition. I would also like to express my deepest gratitude to all of the people in my life who have supported me through the many projects I have carried out. Leadership is knowing how to surround yourself, so thank you all for always being by my side,” stated Julie Bédard.

The Mercuriades is the most prestigious business awards gala in Quebec, organized annually by the *Fédération des chambres du commerce du Québec* to reward ambition, entrepreneurial talent and excellence in business.

**About Medicart**

Medicart, owned by Walter Capital Partners and Pierre Montminy, was created to offer consumers the most complete range of beauty and wellness treatments delivered in a safe and accessible manner by experienced healthcare professionals and technicians under the same multidisciplinary brand. Medicart is committed to bringing together various categories of complementary clinics specializing in dermatology, phlebology and esthetic medicine. The umbrella brand now owns the network of 31 Epiderma clinics in Quebec and Ontario— with over 250,000 clients and over 2.5 million treatments carried out since 2000—as well as the *Medicart dermatologie esthétique* clinic in Ville Saint-Laurent, the *Medicart phlébologie* in Montréal and *Medicart clinique de varices* in Ottawa.

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